



## Chaffee County CAP: Community Action Plan “DRAFT” Report

Community Assessment: April 5-7, 2006  
CAP Assessment: June 28, 2006

**BV Business Development:**      Community Assessment TEAM Facilitator: Darlene Scott & Pete Roskop      Leaders: Judy Hassell

### # 1: Develop a model for a Chaffee County Integrated Business Development Resource Center (IBDRC)

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Conduct a inventory of all the resources for business development resource center	Angie Tingle & Keith Baker	1 month	CMC, SBDC, DOLA, OEDIT, SECED, etc.
2	Develop a vision for the IBDRC to identify resources for new and existing business and partner with CMC for location	Judy Hassell, Joy Duprey	3 months	
3	Research integrating technology into the IBDRC	Dave Strosnider, Keith Baker	1 month	Use technology as the connector of all the resources/incentives/programs, etc.
4	Present findings to Vision 2020 (compliment what they are already doing)	Judy Hassell & Joy Duprey	Aug 23	

### # 2: Develop and support a community image investment plan

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Continue and Expand “Shop Local	BV Chamber	Aug 30	Utilize the findings as a benchmark to promote the success of this

	Campaign” <ul style="list-style-type: none"> <li>▪ Identify measurables of the program</li> <li>▪ Promote the findings</li> <li>▪ Expand the survey for business retention efforts</li> </ul>			program and further expansion development (such as sales tax, etc.) THANK the businesses owner for their business. Let them know they are appreciated.
2	Involve the community in the BV Master Plan at all stages	Joy Duprey, Judy Hassell, Keith Baker, Jerry L’Estrange, David Strosnider, Angela Tingle, Chris Montera, Susanna Huza	Sept 06 and on going	Consultant should be identified by end of August. Include the BV area, not just city limits. Make personal phone calls and use data from the Shop Local Campaign to get them involved
3	Create youth mentoring workforce for community projects and identify projects (mentoring and volunteer cleanup, etc.)	Angela Tingle & Joy Duprey	Ongoing	Engage the youth in low cost beautification projects. Use existing organizations for mentoring & projects (i.e., Pink Ladies, Build a Generation, etc.)
4	Work on the community image/pride and market/promote the assets	Angela Tingle & Downtown revitalization committee	Ongoing	CCRA Downtown Revitalization Assessment & OEDIT branding assessment

**Salida Business Development:**

Community Assessment TEAM Facilitator: John Galusha

Local Leader: Jennifer Tynan

**# 1: Implement Business retention and Expansion Program**

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Develop Vision / Goals for Program	Nancy McAninch / Vision 2020	Aug. 30	SCEDD, brei.org, Xcel Energy, Sangre de Cristo Elec., SBDC, Qwest, Bresnan, UAACOG
2	Roll-out BRE Program	Christine deChristopher, Tim Glenn, Jennifer Tynan, Vision 2020	Jan. 1, 2007	Vision 2020, same as above

**# 2: Develop Downtown Development Support Strategy**

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Improvement Roll-out meeting	Leslie Walter, Hugh Young	Sept/ Oct 2006	Previous Surveys, Guidance from Main St, SBA, HIS, Inventory of space
2	Maintenance (dis) incentives program	Christine DeChristopher, County Staff	July, 2007	CML, Main St. USA, Other Communities, Inventory of Space, Maintenance Codes, HIS, HPC
3	Tax and Other Incentive Program	Ellen Olson	On-going	Cities, Counties, Internet Research

**# 3: Schools**

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Research Alternative Funding Sources			

2	Build Pride / Celebrate Positive - Coalition and/or Communication Plan	School Board	On-going	
3	Develop Program utilizing Business resources/ Industry groups / Intellectual Resources			
4	Develop "Partnerships" Program	Pat Alderton, Patti Arthur	Sept 1, 2006	Use existing model of cooperative from Douglas County, Existing "Explorer" programs

**County Business Development:** TEAM Facilitators: J Galusha & D Scott Local Leader: J Tynan & J Hassell

# 1: Integrated Business Services

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Identify Scope, Purpose & Model	Expand on BV #1 recommendation		Look at existing models around the state (i.e.; Alamosa, Otero Junior College)
2	Locate at CMC			
3	Compare Different models			
4	Adopt Program Model			
5	Apply for funding			
6	Collect resource information			
7	Develop web presence	Jeff Ollinger, David Strosnider	6 months	COG has funds available to expand websites to include the networking. Identify a point person (Ellen Olson?)

# 2: Incentive Program

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Identify local, regional, state and federal incentives	IBDRC Group	6 months	Make sure incentives are performance based incentives (both for existing and new businesses)
2	Develop local and county incentives and promote to the businesses countywide	Ellen Olson		Work with local city and county officials
3	Utilize Colorado First and Existing Training dollars			OEDIT

**BV Family Support & Quality of Life:** Community Assessment TEAM Facilitator: Stephanie Steffens & Christy Culp

# 1: Support efforts to expand child care and youth activities in BV.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
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1	Support Boys & Girls Club Find Facility Find Funding Media Involvement Research of existing county funding and use of it for youth services	BV Steering Committee & Board of Directors of the Boys & Girls Club of Chaffee County  Karen Dills will call Dan Short	9-1-06 12-1-06 Ongoing 6-30-06	
2	Support Efforts to Expand Day Care Research Potential to increase SS rates paid to daycare providers If State support is needed speak to Tom Massey for potential action. Research what help is available to expand daycare. Finding to be reported at Family Forum in September.	Susan Bristol  Susan Bristol  Susan Bristol  Susan Bristol	8-1-06  10-1-06  8-1-06  9-06	Town of BV is eliminating fee for residential day care facilities    Build a Generation to take lead on action of research.
2	Support Efforts to Expand Day Care Research Potential to increase SS rates paid to daycare providers If State support is needed speak to Tom Massey for potential action. Research what help is available to expand daycare. Finding to be reported at Family Forum in September.	Susan Bristol  Susan Bristol  Susan Bristol  Susan Bristol	8-1-06  10-1-06  8-1-06  9-06	Town of BV is eliminating fee for residential day care facilities    Build a Generation to take lead on action of research.
3	Support existing youth programs			School, Scouting, DPCA, Sports, BV Rec Dept., 4-H,

# 2: Continued Expansion of Multi-use Trail System and address safety issues.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Implementation of Trail Plan			
2	Funding	Ryan Mahoney & Lois Walton	Immediate 9-1-06	Research Grants such as Safe Routes to School, CO State Parks Budget request to Town Council
3	Acquisition of Properties	Town Staff & Council	Ongoing	New Development & existing property owners
4	Maintenance	Trails Committee	Ongoing	Recruit Volunteers, Adopted a Trail
5	Work with CDOT on safety issues	Town Council & Staff		
6	Obtain a graduate student through the CSU / DOLA program to complete an inventory of all ingress and egress to Hwy 24.	Cara Russell  Student	6-30-06  12-1-06	Contact Diana Laughlin to initiate request  Completion of Inventory

3: Use the upcoming Housing needs assessment to define affordable/workforce housing.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Use assessment to identify basic definitions.	Town of BV - Ryan UAACOG – Jeff Chaffee County	9-1-06	
2	Educate Community on options.	Social Services UAACOG Susan Bristol	10-1-6	Discussion at Family Forum in September Potential for County wide organization such as Housing Authority or Advisory Committee, see county notes.

### Salida Family Support & Quality of Life:

Community Assessment TEAM Facilitator: Clarke Becker

Leader: Nancy Mallett

*Vision: Quality of Life is about meeting the needs of the people. Some of the needs that were identified included: Housing, Senior and Assisted Living; Access to Medical Care; Transit; Schools; Childcare; Outdoor Recreation; "Pace of Life", Clean Environment and a "Sense of Place/Community".*

#### # 1: Strengthen Salida Public Schools

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Organize a "new" group of stakeholders to plan an education/communication program to the public.	The group should include: City Council, County Commission, Parents/teachers, District Accountability Team, School Staff, LPA, youth/students and School Board	30 days to convene the first meeting / strategy session.	School board should convene and expand the group as needed. Committee chair should be someone from outside of the school system. Penny Wilken will approach School Board and the PR Committee for participation and support
2	Newly formed "group" will work to Communicate the positive aspects, challenges and needs of the school system to the community.	Group as developed in Step # 1.	TBD	Focus Groups, PR Committee and other research already in place. Opportunities for funding the schools needs will be identified and communicated to the residents of the district.
3	Implementation of funding options as identified by the new committee and community stakeholders	TBD	TBD	Subject to results of the groups efforts.
4	Educate the community on the impacts of the Gallagher Amendment and Tabor on the business community to support the needs of the schools and community.	TBD	TBD	This is an issue of state-wide significance that has a major local impact on Chaffee County and the local Schools.

*Additional note: A Key deliverable for this item will be to develop an increased sense of pride in the schools resulting in stronger financial support and programming with increased community attendance at school events.*

# 2: Strengthen Local Day Care and After School Care opportunities.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Change the residential daycare (8 or less children) regulations from a conditional use to a permitted use to encourage business opportunities and expansion of services.	Salida Councilman Hugh Young.	60 days	Councilman Young will introduce to Town Council and Planning and Zoning Commission for consideration of the business use change.
2	Expanded facility for the Boys and Girls Club, identify collaborators for shared resources.	Bob Christiansen,	90 days	Parents of club members, school staff, Superintendent, city council representative, Southern Chaffee County Build-a-Generation, Family Youth Initiatives.
3	See County-wide issues....			

#3: Expand Public Transportation opportunities and services in Chaffee County. (see county wide issues)

# 4: Involve and educate the public on the importance of land use as it relates to quality of life, economic development and the future of the Chaffee County community.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	This is an issue of importance that needs to have future attention.	TBD	TBD	

**County Family Support & Quality of Life:** TEAM Facilitators: Stephanie Steffens & Clark Becker Local Leaders: Christy Culp & Nancy Mallott

# 1: Develop a county wide shared vision for future growth and ultimate build-out including open lands, preserving history, water rights for future development.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Build Collaboration			Ranchlands Project Municipalities and County WCSF (Western Community Stewardship Forum) Upper Arkansas Land Trust Upper Arkansas Conservancy District Developers / Realtors Chaffee County Heritage Area (all Heritage Groups) Chambers and Visitors Bureau State Land Boards, Public Lands (BLM. FS)

2	Finish IGAs	Elected Officials & Staff	1-1-07	
3	Finish Zoning & Land Use Plan	Elected Officials & Staff	7-1-07	
4	Review visions, comprehensive plans, and other assessments of all groups, identify commonalities, and summarize into one. Also identify groups without a vision and help them identify one.	Outside entity needs to do this. College student through CSU/DOLA program. Cara Russell, Don Riemer and the WCSF Committee will take the lead for follow through	6-30-06 12-1-06	Call Diana Laughlin to initiate. Complete Report
5	Bring all groups together to discuss the summary and accept a total vision.	Cara Russell, Don Riemer, working with WCSF & Vision 2020	1-1-07	
6	CELEBRATE! Hold a party to celebrate this success!	Cara Russell with Vision 2020	Jan. 07	

# 2: Development or expand additional daycare capacity, county wide.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Form a partnership with CMC to conduct a capacity and needs inventory, as well as profitability study.	Bob Christianson	9-1-06 September	Initial Contact Report at Family Forum in BV also through Build a Generation and Headstart.
2	Host workshops to encourage more daycare providers to open, dispel myths, and help them through the process of implementation and accreditation.	Bob Christianson with CMC	Winter 06	

# 3: Sustainability of Colorado Mountain College, Chaffee County Campus.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Approach the CMC Foundation to determine how to build community support.	Karen Dills with call Susanna Spalding to arrange a meeting. Karen & Jim Wilson to sit down with foundation committee.	6-30-06	Economic Benefits of CMC to Chaffee County. Development of specific workforce programs such as building trades and technology.

# 4: Develop an organization to facilitate use of resources for affordable/workforce housing, based on the upcoming assessment.

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
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1	Research need for such organization and options, how to form, operate, either County Housing Authority or a County Housing Advisory Committee that would work with UAACOG as the Regional Housing Authority.	Ryan Mahoney & Jeff Ollinger	9-30-06	Dept. of Housing, DOLA, Jim Hutchinson's son-in-law.
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# 5: Develop and Expand Public Transportation Services within Chaffee County

#	Action Plan	Parties Responsible	Timeline	Resources/Comments: Technical, Funding, etc.
1	Identify need and validate the expansion of services and its cost.	Neighbor to Neighbor and County Transportation Committee	1-07	County, City Councils, Community Members, Seniors and others that provide services.
2	Develop a marketing / PR campaign to educate the community on service need and availability.	Same as above		